

Pressemitteilung / Press Release



New: Tutorials for Labels

Proper labelling - eXtra4 shows how it should be done

Birkenfeld, 02.09.2019. "How jewellery labels with loops work is common knowledge!" – Experience has shown eXtra4 Labelling Systems to know better: Inappropriate handling is the most common cause of problems with loop labels. Now the label manufacturer from the Pforzheim area in Germany is using a video tutorial to demonstrate what is the best way to do it and what you have to pay attention to.

Popular Loop Labels

Loop labels are the most popular form of labelling jewellery and watches. That is why label specialist Ferdinand Eisele offers a wide

range of variants under its eXtra4 Labelling Systems brand: More than 200 shapes are available as tools ready for production. More than 80 different versions of jewellery labels with loop are stocked by eXtra4.

Quality in the detail

The stock range of loop labels at eXtra4 Labelling Systems is without exception resistant in an ultrasonic bath and equipped with strong permanent adhesive. However, the loop does never carry any adhesive, only the tip of the loop is glued. This means that no dirt particles can build up on the loop, the goods are safe from residues and the label remains freely movable - whether on jewellery or watches. Equipped in this way, loop labels from eXtra4 offer many advantages in practice – provided they are attached properly!

Tips and tricks via tutorial

At first glance, the attachment of jewellery labels with loops appears simple and self-explanatory. But the devil is in the detail and can cause problems at crucial points. With the appropriate know-how they are easy to avoid.

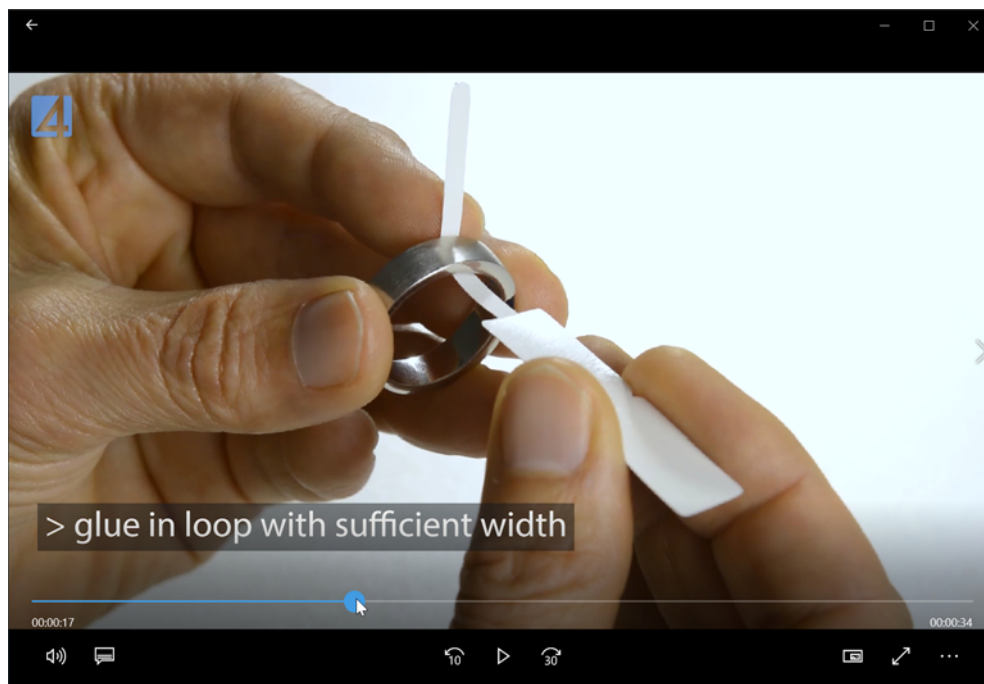
In order to prevent mistakes, eXtra4 has compiled tips and tricks for labelling with loop labels in video tutorials. They demonstrate the correct way of attaching a loop label, point out possible errors and show how these can be easily circumvented.

Videos as trade fair highlight

Ferdinand Eisele GmbH presents the video instructions under the brand name eXtra4 Labelling Systems at the autumn trade fairs Vicenzaoro, 7 - 11 September in Italy, and GemWorld, 25 - 27 October, in Munich. Permanently on show are the tutorials with expert know-how on loop labels for jewellery and watches on the company's website at www.extra4.com.

(2.275 digits, blanks included)

Images with captions



Img.1: Video tutorial by eXtra4 Labelling Systems on the proper attachment of jewellery labels with a loop